16261: Innovation Practices Among Hybrid Leaders

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Digitalization has driven the transformation of the modern workplace, and organizations vary in how they adapt to and embrace the hybrid work context. One area of concern is how innovation is managed and sustained in the new way of work, and this paper explores innovation practices in a multiple case study within global industrial organizations. The participants are leaders in an engineering culture, working in hybrid work settings. Data collection: Non-participating field observations and interviews. Preliminary findings reveal that while some collaborative aspects within hybrid organizations benefit from increased digitalization, innovation processes and practices still face obstacles. This study aims to contribute insights for leaders and researchers confronting the challenges of hybrid work and the application of innovative practices.

view poster presentation (if available)